

**4 September 2018**

## **CEDAR WOODS SET TO CREATE A NEW URBAN SANCTUARY IN WOOLLOOWIN**

Cedar Woods' new development known as "Bexley", in the inner northern suburb of Woolloowin, will redefine the modern terrace home and meet the growing demand for a walkable urban lifestyle.

Just five kilometres from the Brisbane CBD, the development comprises 84 premium terrace homes, seven heritage residences in the former Holy Cross Laundry and 188 apartments, which will be built in five stages over five years.

Designed by award-winning architects Rothelowman, the development will take advantage of expansive city views and leafy outlooks, while echoing and respecting Woolloowin's original urban character.

According to Rothelowman's Simon Maurice, the site's proximity to the city, Royal Brisbane Hospital, quality schools and transport makes it the ideal location for a medium density development.

"We are reimagining the traditional terrace home for today's needs. Unlike designs we've borrowed from England in the past, these terrace homes are created with our Queensland climate and lifestyle in mind," he said.

"We need to embrace more of these types of projects in Brisbane. A combination of both terrace homes and apartments is essential in achieving the quality, housing options sought after in Brisbane's suburbs.

"Many families and professionals don't want to move further from the city or employment hubs. They may want to live in Woolloowin but can't afford to renovate an established home or may want to free themselves from the burden of maintaining a traditional Queenslander with a large yard.

"We've designed the terrace homes at Bexley with these buyers in mind — with modern, quality features, large living spaces, balconies for entertaining and low-maintenance landscaped yards to suit a wide cross-section of buyers looking for a simpler more balanced lifestyle."

Cedar Woods' Peter Starr said "Bexley will feature three and four bedroom terrace homes and one-to-three bedroom apartment options to suit a range of life stages and lifestyles. Terrace homes will range from two to three stories in height and six to eight stories for apartments.

"The masterplan also includes a 4,000m<sup>2</sup> park, with the former Sisters of Mercy convent building on Morris Street allocated for future community use, most likely a childcare centre."

"The public park and lush tree-lined streets will create plenty of safe and connected community spaces providing opportunities for residents to enjoy," he said.

"Residents will also cycle easily to the city and Chermside with the proposed North Brisbane Bikeway extension adjacent to the development.

"Given its prime location, commanding city views and community feel, we expect Bexley to be popular with buyers wanting the convenience of modern living within a connected community."

Civil construction is expected to begin in early 2019, while terrace home construction will commence in mid-2019.

Registrations of interest can be made at [www.bexleywoolloowin.com.au](http://www.bexleywoolloowin.com.au)

**ENDS**

**For media enquires please contact Anna Fitzpastrick at Rowland on 07 3229 4499.**

## **About Cedar Woods**

Cedar Woods Properties is a leading, national developer of residential communities and commercial developments. Established in Perth in 1987, Cedar Woods has grown to become one of the Australia's leading developers.

Cedar Woods is dedicated to growing its portfolio by focusing on three core areas: geography, product type and price point. By taking a disciplined approach to acquisitions and producing thoughtful, innovative designs, Cedar Woods has established a reputation for meeting the needs of its customers and creating long-term shareholder value.

## **Ellendale – Upper Kedron**

Ellendale is a masterplanned community just 12km from the Brisbane CBD. A place where the city meets nature. This setting offers a truly unique address, delivering a variety of homesites in a leafy, village-like atmosphere. Located just 12km from Brisbane CBD and neighbouring the South D'Aguiar National Park, Ellendale is one of the last major residential greenfield sites in Southeast Queensland, comprising 227 hectares of which 91 hectares, 40% of the site, is to be dedicated to Brisbane City Council.

Backing on to South D'Aguiar National Park in Upper Kedron, the proposed Ellendale masterplan embraces 91 hectares of natural corridors and recreation space. This green space represents around 40% of the overall site and will provide a spectacular backdrop to the living environment. Initial planning approval has been received for the first 480 lots and planning scheme amendment process is underway for the balance of the site. Over 200 home sites have already been sold and Ellendale and there are more than 100 homes nearing completion including the 22 home display village which opens on 28 April 2018.

## **Bexley - Woolloowin**

Bexley Woolloowin is Brisbane's new urban residential sanctuary, an exclusive community address just 5km north of the Brisbane CBD. Seamlessly integrating premium terrace homes, mid-rise apartments and heritage residences, Bexley strikes the perfect balance between modern living and community connectivity.

Featuring a 4,000m<sup>2</sup> park, heritage trail, pathways for cyclists and pedestrians and nearby train stations, Bexley also boasts exceptional transport options to the CBD, airport and neighbouring shopping and dining precincts.